







Treasure Map of Problems "Caterpillar Problems"

Human Nature Superpower	INDUSTRIAL CULTURE	PROBLEM / FLAW	Deep Challenge	FEAR	Scarcity Complaint	Industrial Mindset	Growth Challenge
Courage to Dream 	OBEY	STRESS	Depression	Not safe to fail	Not enough fulfillment	I must sacrifice for others	Need more clarity
Drive to Be Free 	CONTROL	LAZINESS	Self-doubt Procrastination	Not safe to disappoint	Not enough time	I must do what others expect	Need more certainty
Love to Befriend 	NEGLECT	LONELINESS	Isolation Addiction	Not safe to be rejected	Not enough support	I must do it myself	Need more influence
Urge to Become 	COMMAND	THE EGO	Frustration	Not safe to make mistakes	Not enough self-expression	I must be perfect	Need more creativity
Need to Belong 	COMPLIANCE	THE "BEAST"	Anxiety Bullying	Not safe to be judged	Not enough \$\$ / Security	I must suppress myself to fit in	Need more visibility
Ability to Believe 	MANIPULATE	SELF-SABOTAGE	Disharmony Chronic pain	Not safe to be myself	Not enough confidence	I must hide "I am not enough"	Need more inspiration